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## **BOARD PERSPECTIVES:**

## Building Value Through Strategy, Risk Assessment and Renewal By William J. Hass and Shepherd G. Pryor IV

This invaluable reference book guides you from the beginning of strategy formulation through execution and evaluation. *Building Value Through Strategy, Risk Assessment and Renewal* bridges the divide between theory and effective implementation by helping you assess the difference between value creators and value destroyers in a way that board members can understand and use to monitor their company's value creation process. It thoroughly investigates oversight, and the roles played by the board and management team.

## **Highlights of Contents**

- 1. The Board's Role in Strategy, Risk Assessment, and Corporate Renewal
- 2. Different Approaches to Strategy and Strategic Planning
- 3. Board Oversight of Benchmarking and Objective Setting
- 4. How to Review a Strategic Planning, Risk Assessment, and Renewal Process
- 5. Board Oversight of the Environmental Intelligence Process
- 6. Strategy Risk Assessment with Scenarios
- 7. Board Oversight of Execution
- 8. When Execution Fails: Renew
- 9. Board Oversight of Disclosure of Strategies
- 10. Strategic Processes in Family-Owned and Non-Public Businesses and Advisory Boards

- 11. Board Oversight of Strategy, Risk Assessment, and Renewal in the Political and Not-for-Profit Organization
- 12. Effective Directors, Boards, and Audit Committees Monitor Fundamentals
- 13. Closing Thoughts for the Board Summary of 12 Oversight Principles

Eight "Best Practice" appendices including planning tools, checklists, sample package formats, and glossary

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