

"Building Value through Strategy, Risk Assessment and Renewal"

An Interactive Workshop Series for Board Members and Senior Management

Learn How Your Board Can Better Manage Change
Build Processes for More Effective Boards and Management.

Attend one or more of the 2005 Board Resources Workshops
Based on the Book: "Building Value through Strategy, Risk Assessment and Renewal"
Schedule your Board and/or Senior Team for the

Third Wednesdays - Introduction July, 20, 2005 Series Beginning August 17th

July 20 - Oversight of Value Creation and Results: Taking Out the Mystery

Dennis Aust and Vern Broders, CharterMast Partners

- ◆ 12 Principles for Building Value and Value Creation
- ◆ Understanding and Establishing Cost of Capital Benchmarks
- ◆ Oversight for Value Creation; Case Examples
- ◆ Interpreting the Performance of a Public Company of Your Choice
- ◆ 2005 Boardroom Series Overview

August 17 - Board Oversight of Risk Assessment: What Factors Were Missed?

Bill Zangwill, Professor of Management, University of Chicago

- ◆ Tools for Highlighting Risks and Making Better Major Decisions
- ◆ Blending Risk Assessment into Strategy Decisions
- ◆ Case example in Risk Assessment and Improved Major Decision Making

September 21 - Board Focus on Risk and Renewal

Bill Hass & Shep Pryor, Board Resources, Division of TeamWork Technologies, Inc.

- ◆ Developing a Board-Level Corporate Risk Profile
- ◆ Evaluating Strategic and Renewal Options
- ◆ Orchestrating Major Corporate Changes and Renewal Efforts
- ◆ Mitigating Risk through Strategy Oversight

October 19 - Building Value Through Effective Compensation Strategies

Don Delves, Author, Delves Group

- ◆ Balancing Compensation - The Right Incentives; the Right Oversight
- ◆ The Impact of Expensing Options: Are Stock Options Dead?
- ◆ Linking Compensation to Value Creation

November 16- Effective Board Communications: Beyond Data to Information

Bill Hass & Shep Pryor, Board Resources, Division of TeamWork Technologies, Inc.

- ◆ Developing the Right Information at the Right Time
- ◆ Managing Board Information Packages
- ◆ Managing Board Agendas
- ◆ Reducing Information Overload
- ◆ Sensing Distress and Prioritizing Threats

December 21- Board Oversight of Value Creation and Results: Strategy, Risk Assessment, and Renewal

Bill Hass & Shep Pryor, Board Resources, Division of TeamWork Technologies, Inc.

- ◆ Keeping the Roles of Board and Management in Focus
- ◆ 12 Principles for Building Value and Value Creation
- ◆ Oversight for Value Creation; Benchmarks & Additional Case Examples
- ◆ Interpreting the Performance of a Public Company of Your Choice

Each Morning Interactive Workshop Session Includes:

- ◆ A framework for improving decision making, oversight and governance.
- ◆ Relevant reading material
- ◆ Tools and best practices for the new environment.
- ◆ An update on current issues and case examples.
- ◆ An interactive panel discussion with CPA and/or Legal Experts
- ◆ Examples of company performance benchmarks.

Presented by - Board Resources

Board Processes, Financial Literacy, Strategy, Risk Management

"Building Value through Strategy, Risk Assessment and Renewal"

An Interactive Workshop Series for
Board Members and Senior Management

Presented by Board Resources

Each program focusing on a key oversight issue. . .

Providing perspective; Providing coverage; Addressing all areas of corporate performance.

Send your questions in advance to help ensure a more effective workshop.

Workshops are conducted from 8:15AM to Noon

**Board Room A, The Illinois CPA Society,
550 W. Jackson, Chicago (convenient to Union Station).**

3 Hours CPE Credits per Session

Dress: Business Casual

Price: \$295 per session; \$995 for five of the series.

[ILCPA Society members rate \$245 per session and \$895 for the series.]

Group rates and In-house custom workshops are available

For registration/information call (847) 372-2151 or (847) 564-5575

Or see Registration Form below.

We thank our workshop sponsors:



Center for
Corporate Financial Leadership™

Board Resources

E-mail or Fax Back Registration to:

Board Resources

Division of TeamWork Technologies, Inc.

4121 Rutgers - Suite 1000

Northbrook, IL 60062

Fax: 847-564-0605

E-mail to: WJHass@TeamWorkTechnologies.com

Register me for the "**NEW Rules - NEW Practices**" Interactive Workshops:

Aug 17 - Risk Assessment
Oct 19 - Compensation
Dec 21 - Oversight: Value Creation

Sep 21- Risk and Renewal
Nov 16 - Communications

Enclosed is my check for \$ _____ for ___ checked sessions

Or

\$995 for the full series of up to 6 sessions.

Charge: my ___ VISA or ___ MC: Number: _____ - _____ - _____ Exp. Date ___ / ___

Name: _____ Phone: _____

Title: _____ Company: _____

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Or

Bill me at the above address.

Board Resources . . .

Board Resources is a board/management consulting firm. The main purpose of our workshops is to provide directors and management with a view of specific ideas and best practices to enable better board level decisions and oversight of key management processes.

Board Resources Workshop Faculty **for July 20th, 2005 - Free Workshop Series Introduction**

Board Resources is a board/management consulting firm. The main purpose of our workshops is to provide directors and management with a view of specific ideas and best practices to enable better board level decisions and oversight of key management processes.

Bill Hass is CEO of TeamWork Technologies, Inc. He is a director of the Association of Certified Turnaround Professionals and serves as community leader for the Center for Corporate Financial Leadership a consortium of CPA societies in seven Midwestern states. He is a former chairman of the Turnaround Management Association and a former partner and practice leader of the Midwest Strategic Services Group of Ernst & Young. He was named "Educator of the Year" by the Chicago Chapter of the Turnaround Management Association. He is a frequent speaker and workshop leader for continuing professional education programs conducted by the Illinois CPA Society and Turnaround Management Association. Bill received his M.B.A. in finance from the University Chicago Graduate School of Business and has an undergraduate degree in engineering from the University of Illinois Chicago.

Shepherd Pryor is a managing director of Board Resources and Lead director and audit committee member at two mid-sized manufacturing/retail corporations and a NASD listed bank holding company. He was previously deputy group head for corporate banking at Wells Fargo Bank in Chicago. He serves as consultant and an expert witness and teaches finance at the Graduate School level. Shep received his M.B.A. in finance from the University of Chicago Graduate School of Business and has an undergraduate degree in Economics from Princeton.

CharterMast Partners LLC helps senior executives and boards maximize the sustainable value of their firms. Based on decades of empirical research by one of the nation's top-ranked independent investment research firms, CharterMast provides actionable solutions to questions on creating corporate value.

Dennis N. Aust, Managing Director, has more than 25 years of experience helping companies maximize value through strategic insight, financial performance, and the pragmatic application of technology. Prior to founding CharterMast Partners, Mr. Aust consulted within the technology and strategy practices at Computer Sciences Corporation. His career includes general management, consulting, teaching, and staff positions at FMC Corporation, Purdue University, and Callard, Madden & Associates, Inc. Mr. Aust has published several articles covering topics in strategic analysis, consulting, financial management, innovation, and marketing. In addition to his regular contributions to The Virtual Strategist, Mr. Aust's articles have appeared in international publications including Marketing Mastermind and the executive reference book "Managing Innovation in the New Millennium", both published by ICFAI Press. Mr. Aust has spoken at conferences of the National Association of Accountants, the American Management Association, and the Windy City Treasure Management Summit. He holds an undergraduate degree in business and an MBA in management science from the University of Chicago.

Vernon R. Broders, Client Service Director, has been actively involved in corporate strategy and financial management for nearly 30 years, bringing financial leadership and creativity to firms in many industries. Mr. Broders has most recently provided strategic planning, financial consulting, and liquidity management services to major corporations as well as corporate product development consulting to major financial services institutions. Mr. Broders served as a corporate finance director for Sara Lee Corporation in both the U.S. and Europe and began his career with the global audit and consulting firm Deloitte & Touche. His continuing research focus is on the role of finance in corporate strategic planning and enterprise metrics. Mr. Broders is a frequent presenter at financial conferences, such as the Association of Financial Professionals and the Windy City Summit Treasury Management conferences, speaking on corporate treasury management and shareholder value enhancement. A graduate of the University of Chicago Graduate School of Business, Mr. Broders is degreed in both Finance and Marketing. He holds a CPA and is a leader of the University of Chicago Alumni Finance Roundtable.