

# "Building Value through Strategy, Risk Assessment and Renewal"

## *An Interactive Workshop Series for Board Members and Senior Management*

Learn How Your Board Can Better Manage Change  
Build Processes for More Effective Boards and Management.

Attend one or more of the 2005 Board Resources Workshops  
Based on the Book: **"Building Value through Strategy, Risk Assessment and Renewal"**  
Schedule your Board and/or Senior Team for the  
**Third Wednesdays - Series Beginning August 17<sup>th</sup>**

### **August 17 - Board Oversight of Risk Assessment: What Factors Were Missed?**

**Bill Zangwill, Professor of Management Science, University of Chicago**

**Guest Panelist: Dennis Chookaszian, Chairman CNA Insurance Cos. (retired), Experienced Director**

- ◆ Tools for Highlighting Risks and Making Better Major Decisions
- ◆ Blending Risk Assessment into Strategy Decisions
- ◆ Case example in Risk Assessment and Improved Major Decision Making

### **September 21 - Board Focus on Risk and Renewal**

**Bill Hass & Shep Pryor, Board Resources, Division of TeamWork Technologies, Inc.**

- ◆ Developing a Board-Level Corporate Risk Profile
- ◆ Evaluating Strategic and Renewal Options
- ◆ Orchestrating Major Corporate Changes and Renewal Efforts
- ◆ Mitigating Risk through Strategy Oversight

### **October 19 - Building Value through Effective Compensation Strategies**

**Don Delves, Author, Delves Group**

- ◆ Balancing Compensation - The Right Incentives; the Right Oversight
- ◆ The Impact of Expensing Options: Are Stock Options Dead? ◆ Linking Compensation to Value Creation

### **November 16- Effective Board Communications: Beyond Data to Information**

**Bill Hass & Shep Pryor, Board Resources, Division of TeamWork Technologies, Inc.**

- ◆ Developing the Right Information at the Right Time
- ◆ Managing Board Information Packages
- ◆ Managing Board Agendas
- ◆ Reducing Information Overload
- ◆ Sensing Distress and Prioritizing Threats

### **December 21- Board Oversight of Value Creation and Results: Strategy, Risk Assessment, and Renewal**

**Bill Hass & Shep Pryor, Board Resources, Division of TeamWork Technologies, Inc.**

- ◆ Keeping the Roles of Board and Management in Focus
- ◆ 12 Principles for Building Value and Value Creation
- ◆ Oversight for Value Creation; Benchmarks & Additional Case Examples
- ◆ Interpreting the Performance of a Public Company of Your Choice

### ***Each Morning Interactive Workshop Session Includes:***

- ◆ A framework for improving decision making, oversight and governance.
- ◆ Relevant reading material
- ◆ Tools and best practices for the new environment.
- ◆ An update on current issues and case examples.
- ◆ An interactive panel discussion with CPA and/or Legal Experts
- ◆ Examples of company performance benchmarks.

***Presented by - Board Resources***

***Board Processes, Financial Literacy, Strategy, Risk Management***

# "Building Value through Strategy, Risk Assessment and Renewal"

An Interactive Workshop Series for  
Board Members and Senior Management

**Presented by Board Resources**

Each program focusing on a key oversight issue. . .

Providing perspective; Providing coverage; Addressing all areas of corporate performance.

**Send your questions in advance to help ensure a more effective workshop.**

Workshops are conducted from 8:15AM to Noon

**Board Room A, The Illinois CPA Society,  
550 W. Jackson, Chicago (convenient to Union Station).**

3 Hours CPE Credits per Session

Dress: Business Casual

Price: \$295 per session; \$995 for five of the series.

[ILCPA Society members rate \$245 per session and \$895 for the series.]

Group rates and In-house custom workshops are available

**For registration/information call (847) 372-2151 or (847) 564-5575**

Or see Registration Form below.

**We thank our workshop sponsors:**



**Board Resources**

**E-mail or Fax Back Registration to:**

**Board Resources**

**Division of TeamWork Technologies, Inc.**

**4121 Rutgers - Suite 1000**

**Northbrook, IL 60062**

**Fax: 847-564-0605**

**E-mail to: [WJHass@TeamWorkTechnologies.com](mailto:WJHass@TeamWorkTechnologies.com)**

Register me for the "**NEW Rules - NEW Practices**" Interactive Workshops:

<input type="checkbox"/>	Aug 17 - Risk Assessment	<input type="checkbox"/>	Sep 21- Risk and Renewal
<input type="checkbox"/>	Oct 19 - Compensation	<input type="checkbox"/>	Nov 16 - Communications
<input type="checkbox"/>	Dec 21 - Oversight:Value Creation	<input type="checkbox"/>	

Enclosed is my check for \$\_\_\_\_\_ for \_\_\_ checked sessions

Or

\$995 for the full series of up to 6 sessions.

Charge: my \_\_\_ VISA or \_\_\_ MC: Number: \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ Exp. Date \_\_\_ / \_\_\_

Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Title: \_\_\_\_\_ Company: \_\_\_\_\_

Address: \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Or

Bill me at the above address.

## **Board Resources . . .**

***Board Resources is a board/management consulting firm. The main purpose of our workshops is to provide directors and management with a view of specific ideas and best practices to enable better board level decisions and oversight of key management processes.***

**Board Resources Workshop Faculty**  
**for August 17<sup>th</sup>, 2005 - Workshop Series**

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**Bill Hass** is CEO of TeamWork Technologies, Inc. He is a director of the Association of Certified Turnaround Professionals and serves as community leader for the Center for Corporate Financial Leadership a consortium of CPA societies in seven Midwestern states. He is a former chairman of the Turnaround Management Association and a former partner and practice leader of the Midwest Strategic Services Group of Ernst & Young. He was named "Educator of the Year" by the Chicago Chapter of the Turnaround Management Association. He is a frequent speaker and workshop leader for continuing professional education programs conducted by the Illinois CPA Society and Turnaround Management Association. Bill received his M.B.A. in finance from the University Chicago Graduate School of Business and has an undergraduate degree in engineering from the University of Illinois Chicago.

**Shepherd Pryor** is a managing director of Board Resources and Lead director and audit committee member at two mid-sized manufacturing/retail corporations and a NASD listed bank holding company. He was previously deputy group head for corporate banking at Wells Fargo Bank in Chicago. He serves as consultant and an expert witness and teaches finance at the Graduate School level. Shep received his M.B.A. in finance from the University of Chicago Graduate School of Business and has an undergraduate degree in Economics from Princeton University.

**Willard ("Bill") Zangwill** is a Professor of Management Science at the Graduate School of Business, University of Chicago. Recently he has developed new approaches for complex decision making based upon unifying process analysis with traditional decision theory. These concepts are now being implemented for business decisions and, on the national level, for homeland security. He is the author of four books including Lightning Strategies for Innovation: How the Best Firms Conduct Product Development, Lexington Books ( Simon and Schuster), 1993. He also has over 50 papers in journals and three articles in the Wall Street Journal. His education includes Columbia University, BA in physics, magna cum laude, and from Stanford University an MA in statistics and Ph.D. in operations research. He has consulted for numerous companies and also served on boards of directors. Listed in Who's Who in America, Who's Who in the World.

**Dennis Chookasian** is former President and Chairman of CNA Insurance. He served as a member of the Internal Audits Review Committee of the AICPA which submitted recommendations to the COSO, the Committee of Sponsoring Organizations, set up by the Treadway Commission for the creation of an integrated framework for internal corporate risk controls. COSO's Internal Control - Integrated Framework now forms the basis of internal control compliance under Section 404 of Sarbanes-Oxley for most public companies. Dennis serves on numerous boards and is a certified public accountant. His background as a Corporate Chairman, President, CFO, Audit Committee Chairman, corporate Director, and CPA provides him with a rich perspective on a multitude of board topics.